

# BAB Requirements

To be eligible for graduation, BAB students need to complete:

- ✓ BAB Major Core requirements (23 courses)
- ✓ GenEd requirements (15 courses)
- ✓ Free Electives (2 courses)
- ✓ Total 120 credits (40 courses)

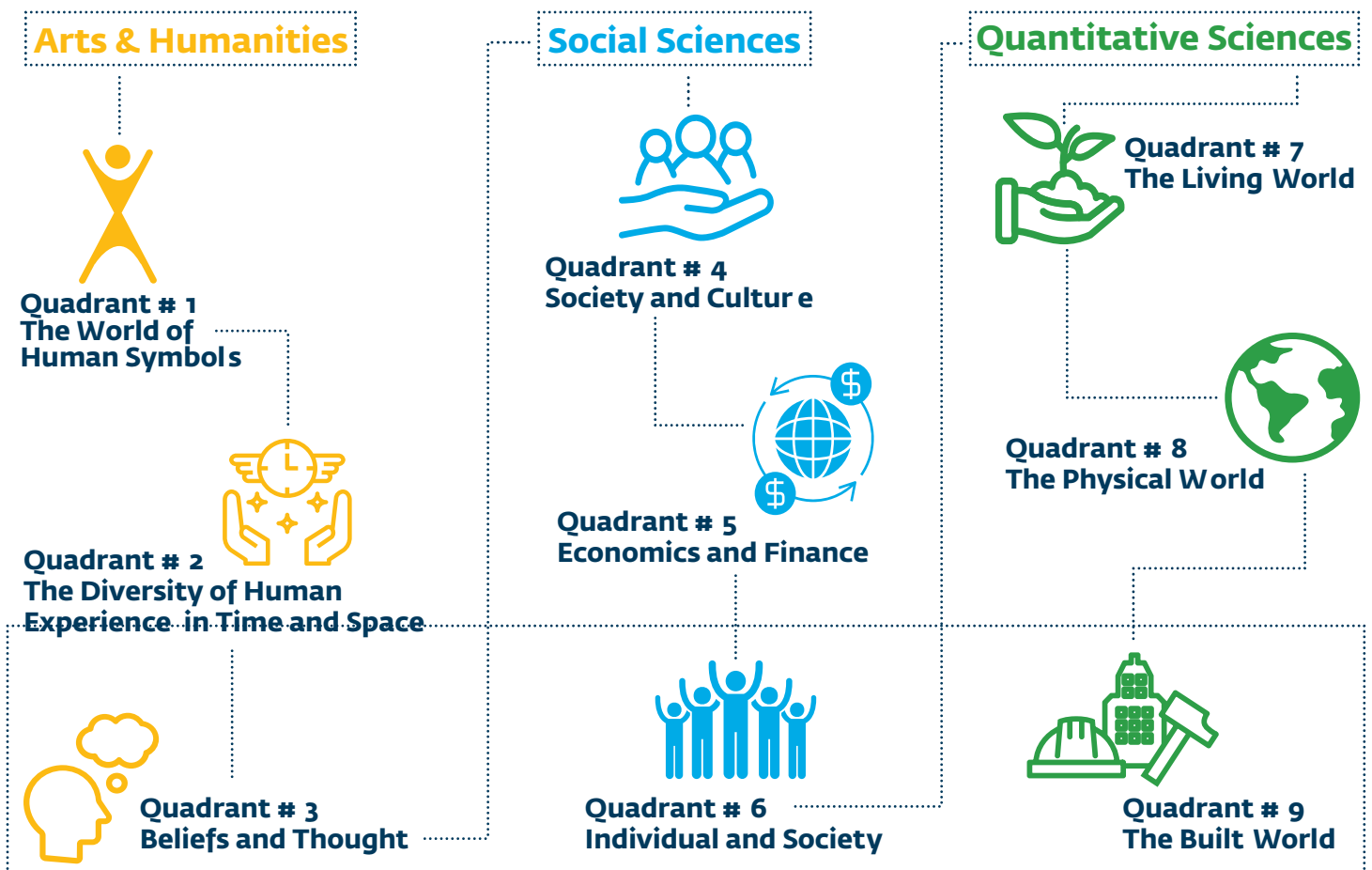
## General Education Requirements

The two components of an AUA Undergraduate Degree:

- ✓ The **Major**: depth, specialization, and career preparation
- ✓ **General Education**: breadth and a foundation of general knowledge, perspectives, and skills for life

### Breadth

Each of the three clusters must include at least one lower division course and at least one upper division course.



### Foundation

Semester/Year	Freshman	Sophomore	Junior
Fall	<b>Freshman Seminar 1</b> Physical Education First Aid Civil Defense	<b>Armenian Language &amp; Literature 1</b> Physical Education	<b>Armenian History 1</b>
Spring	<b>Freshman Seminar 2</b> Physical Education	<b>Armenian Language &amp; Literature 2</b> Physical Education	<b>Armenian History 2</b>

## BAB Major Core (18 courses)

### BAB Core Fundamentals (3 courses)

- BUS 109 Business Math\*
- BUS 110 Applied Statistics
- BUS 177 Business Communications\*\*

\*or Calculus 1

\*\*or E&C 141 Persuasive Writing or E&C 231 Public Speaking

### Business Core Requirements (15 courses)

- BUS 101 Introduction to Business
- BUS 105 Foundations of Management
- BUS 112 Social, Legal & Ethical Environment of Business
- ECON 121 Principles of Microeconomics
- ECON 122 Principles of Macroeconomics
- BUS 145 Introduction Financial Accounting
- BUS 146 Introduction to Managerial Accounting
- BUS 160 Principles of Marketing
- BUS 211 Introduction to Innovation & Entrepreneurship
- BUS 230 Introduction to Finance
- BUS 280 Operations Management
- BUS 295 Research Methods
- BUS 299 Capstone  
(1 of the following courses)
- BUS 281 Management of Information Systems
- BUS 286 Accounting Information Systems  
(1 of the following courses)
- BUS 210 Introduction to International Business Management
- ECON 225 International Economics
- BUS 265 International Marketing

### Physical Education, First Aid & Civil Defense Requirements

- FND 110 Physical Education (120 hours)
- FND 152 First Aid (20 hours)
- FND 153 Civil Defense (20 hours)

### Free Electives (2 courses)

Any two additional courses  
offered at AUA

## BAB Tracks (5 courses)

### Accounting (5 courses)

Students must take Core Requirement:  
BUS 286 Accounting Information Systems

#### Track Requirements (3 courses)

- BUS 245 Intermediate Financial Accounting
- BUS 247 Intermediate Managerial Accounting
- BUS 248 Introduction to Financial Statement Analysis

#### Track Elective (2 courses)

- BUS 232 Principles of Corporate Finance
- BUS 239 Special Topics in Finance
- BUS 250 Tax Accounting
- BUS 253 Introduction to Auditing
- BUS 254 Intermediate Auditing
- BUS 257 International Accounting

### Economics (5 courses)

Students must take Core Requirement: ECON 225 International Economics

#### Track Requirements (3 courses)

- ECON 221 Intermediate Microeconomics
- ECON 222 Intermediate Macroeconomics
- ECON 224 Introduction to Econometrics

#### Track Elective (2 courses)

- ECON 120 Evolution of Economic Thought
- BUS 226 Money, Banking & Financial Institutions
- BUS 227 International Monetary Relations
- ECON 228 Economics of Development
- ECON 229 Special Topics in Economics
- BUS 232 Principles of Corporate Finance
- BUS 233 Public Finance
- BUS 234 Market Structure and Strategy
- BUS 239 Special Topics in Finance

### Marketing (5 courses)

Students must take Core Requirement: BUS 265 International Marketing

#### Track Requirements (3 courses)

- BUS 262 Consumer Behavior
- BUS 275 Market Research
- BUS 276 Integrated Marketing Communication

#### Track Elective (2 courses)

- BUS 261 Sales Management
- BUS 263 Brand Management
- BUS 266 Advertising Management
- BUS 271 Tourism and Hospitality
- BUS 278 Internet Marketing
- BUS 279 Special Topics in Marketing

### General Business (5 courses)

Students may choose any combination of courses from Business Electives, Accounting Track, Economics Track, or Marketing Track with appropriate prerequisites.

### Examples of Additional Business Electives (as available)

- BUS 201 Business Negotiations
- BUS 207 Human Resources Management
- BUS 282 Modern Tools of Decision Making
- BUS 285 Strategic Management
- BUS 287 Start-up Management
- BUS 288 Business Analytics
- BUS 290 Independent Study
- BUS 292 BAB Internship